CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

AMERICAN RAMBLER PRODUCTIONS
138 CONANT ST
BEVERLY, MA 01915
USA

Contract / Revision	Alt Order #
326996 /	

Product

Contract Dates	Estimate #
08/01/12 - 08/07/12	**294**

Advertiser	Original Date / Revision
REPUBLICAN NAT'L COMMITEE - ROMNEY	08/09/12 / 08/09/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA18+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
26978	99585

all spots on order - immediately preemptible class of time

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WRC	08/01/12	08/03/12	OLY EARLY MORNING M-F	6A-10A		:30			VM	9	$25,200.00
Week:	Start Date 07/30/12	End Date 08/05/12	Weekdays - - 333 - -	Spots/Week 9	Rate $2,800.00							
2	WRC	08/06/12	08/07/12	OLY EARLY MORNING M-F	6A-10A		:30			VM	6	$16,800.00
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays 33 - - - - -	Spots/Week 6	Rate $2,800.00							
3	WRC	08/06/12	08/07/12	OLY WKDAY DYTM M-F	10a-5p		:30			VM	9	$18,000.00
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays 54 - - - - -	Spots/Week 9	Rate $2,000.00							
4	WRC	08/01/12	08/03/12	OLY WKDAY DYTM M-F	10a-5p		:30			VM	12	$24,000.00
Week:	Start Date 07/30/12	End Date 08/05/12	Weekdays - - 444 - -	Spots/Week 12	Rate $2,000.00							
5	WRC	08/01/12	08/03/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			VM	6	$9,000.00
Week:	Start Date 07/30/12	End Date 08/05/12	Weekdays - - 222 - -	Spots/Week 6	Rate $1,500.00							
6	WRC	08/06/12	08/07/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			VM	4	$6,000.00
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays 22 - - - - -	Spots/Week 4	Rate $1,500.00							
7	WRC	08/01/12	08/03/12	6-7P NEWS4 @ 6PM	6P-7P		:30			VM	6	$12,000.00
Week:	Start Date 07/30/12	End Date 08/05/12	Weekdays - - 222 - -	Spots/Week 6	Rate $2,000.00							
8	WRC	08/06/12	08/07/12	6-7P NEWS4 @ 6PM	6P-7P		:30			VM	4	$8,000.00
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays 22 - - - - -	Spots/Week 4	Rate $2,000.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agr the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon re shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, wh express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days p effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set for including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising spe this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract Dates	Product	Estimate #
08/01/12 - 08/07/12		**294**

Advertiser	Original Date / Revision
REPUBLICAN NAT'L COM	08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
9	WRC	08/01/12	08/03/12	OLY ACCESS M-SA	730-8p		:30			\M	3	$15,000.00
Week:		07/30/12	08/05/12	--111--	$5,000.00			3				
10	WRC	08/06/12	08/07/12	OLY ACCESS M-SA	730-8p		:30			\M	2	$7,600.00
Week:		08/06/12	08/12/12	11-----	$3,800.00			2				
11	WRC	08/01/12	08/03/12	OLY PRIME +CLSG M-SU	7P-12a		:30			\M	3	$120,000.00
Week:		07/30/12	08/05/12	--111--	$40,000.00			3				
12	WRC	08/06/12	08/07/12	OLY PRIME +CLSG M-SU	7P-12a		:30			\M	2	$80,000.00
Week:		08/06/12	08/12/12	11-----	$40,000.00			2				
13	WRC	08/06/12	08/07/12	OLY LT NEWS M-SU	11p-1235a		:30			\M	4	$20,000.00
Week:		08/06/12	08/12/12	22-----	$5,000.00			4				
14	WRC	08/01/12	08/03/12	OLY LT NEWS M-SU	11p-1235a		:30			\M	6	$30,000.00
Week:		07/30/12	08/05/12	--222--	$5,000.00			6				
15	WRC	08/01/12	08/03/12	5-6A NEWS4 @5AM	5A-6A		:30			\M	6	$4,800.00
Week:		07/30/12	08/05/12	--222--	$800.00			6				
16	WRC	08/06/12	08/07/12	5-6A NEWS4 @5AM	5A-6A		:30			\M	4	$3,200.00
Week:		08/06/12	08/12/12	22-----	$800.00			4				
17	WRC	08/04/12	08/04/12	OLY WKEND DAYTIME	6a-6p		:30			\M	6	$27,000.00
Week:		07/30/12	08/05/12	-----6-	$4,500.00			6				
18	WRC	08/04/12	08/04/12	6-630P NEWS4 @ 6P SA WI	6-630P		:30			\M	2	$4,000.00
Week:		07/30/12	08/05/12	-----S-	$2,000.00			2				
19	WRC	08/04/12	08/04/12	OLY LT NEWS M-SU	11p-1235a		:30			\M	2	$10,000.00
Week:		07/30/12	08/05/12	-----S-	$5,000.00			2				
20	WRC	08/05/12	08/05/12	OLY WKEND DAYTIME	6a-6p		:30			\M	6	$27,000.00
Week:		07/30/12	08/05/12	------S	$4,500.00			6				
21	WRC	08/05/12	08/05/12	OLY LATE NIGHT M-SU	1230a-130a		:30			\M	2	$10,000.00
Week:		07/30/12	08/05/12	------S	$5,000.00			2				
22	WRC	08/01/12	08/03/12	OLY WKDAY DYTM M-F	10a-5p		:30			\M	2	$4,000.00
Week:		07/30/12	08/05/12	--WTF--	$2,000.00			2				
								Totals			106	$481,600.00

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08/01/12 - 08/07/12		**294**

Advertiser	Original Date / Revision
REPUBLICAN NAT'L COM	08/09/12 / 08/09/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/07/12	106	$481,600.00	$409,360.00
Totals	106	$481,600.00	$409,360.00

Signature: _____ **Date:** _____

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